



Alexander
Devine
Children's Hospice
Service

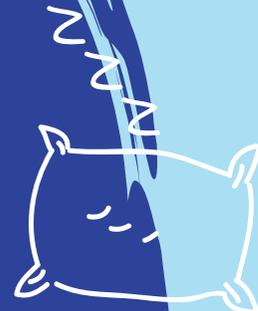


IDEAS
to help you

FUNDRAISE

your way for

Alexander
Devine



Our vital work is only possible because of the kindness and support of people like you.

To help inspire your fundraising activity, we have pulled together a booklet of ideas.

Whatever you chose to do we can help you make it as fun and fulfilling as possible. We can also provide you with resources you might need and information to help you communicate the positive impact your fundraising will have on the lives of local children with life-limiting and life-threatening conditions, and their families.

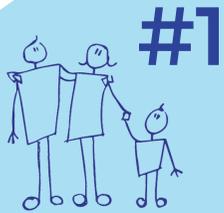
Please contact us on **01628 822777** or email fundraising@alexanderdevine.org



www.alexanderdevine.org/give



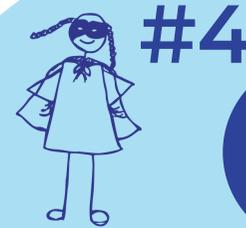
Reasons *to give*



We provide specialist care and support to seriously ill children, and their families, across Berkshire and the surrounding counties



It costs a lot to run our vital service - over £125k each month



96%

96% of what we need comes from donations and fundraising. Without this support, we would not exist

#2

130+



Over 130+ children with life-limiting and life-threatening conditions benefit from our vital services



Any donation, one-off or regular, really does change lives



There are over 2,765 children across Berkshire and the surrounding areas that need our help. With your support, we can reach them all

There are a number of ways you can make your donation...



Set up a fundraising page by clicking the Fundraise button on our JustGiving landing page:
www.justgiving.com/adcct



Cheque donations can be sent to:
Alexander Devine
Children's Hospice Service,
Woodlands Park Avenue,
Snowball Hill, Maidenhead,
SL6 3LU



If you would like to make a card payment, please call 01628 822777



You can make a donation via our website by clicking on the donate button on our homepage.

If you would like to make your payment by BACS. Please call 01628 822777 for our bank details

www.alexanderdevine.org/give





Devine Bake off!

Get baking and host your own tasty and fun cake sale.

Sweet treats can make a difference!

Forfeit your favourite treat

Donate what you would have spend on your treats or get friends and family to sponsor your abstinence!

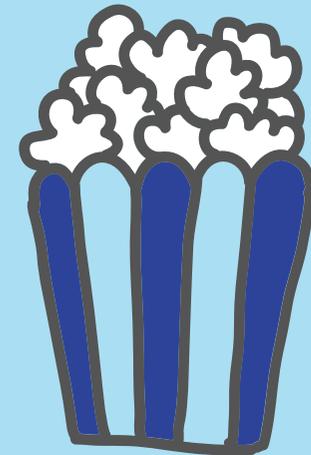


Get your caffeine fix

Hold a coffee morning and raise some money whilst catching up with friends and family.

A night at the movies

Host a movie night with your friends, families or colleagues using the Netflix Party extension for Chrome, and all donate the cost of a cinema ticket. You could even have a popcorn eating competition!





Dress Devine Day!

Glamorous, wacky or perhaps a touch of blue? Whether you are at school, with friends or work colleagues, choose your theme, have some fun and don't forget to share your photos with us!



The £4.60 challenge

Did you know that each day it costs us £4,600 to run our children's hospice service. So why not see how many people you can get to donate £4.60 in one day..... the challenge is on!



Let's get quizzical!

We have loads of different quizzes on all sorts of topics that you can download from our website and use with your colleagues, friends and families.



Every Wednesday and Saturday, new ones are added

www.alexanderdevine.org/events

Making a difference while you shop online...



Here are just some of the ways you can raise funds for us at no extra cost to you!

Amazon Smile

Sign up and 0.5% of your purchase will be donated to us. Before you start shopping, make sure you click on www.smile.amazon.co.uk and then select 'Alexander Devine Children's Cancer Trust'

Co-op

1% of what you spend on selected own-brand products is donated to us. Join as a member and remember to select us as your chosen charity

Give as you Live

Sign up for free and you can browse over 4,200 shops online. You simply click on the shop you want to visit and you will be directed to their website as normal. Your purchase will then automatically generate funds for our charity at no cost to you

Easy Fundraising

Sign up for free and choose us as your charity. Visit the retailers you want to shop with using the links from the website and shop as normal. Your purchases then generate funds for us!

Step up!

Every wanted to climb a mountain or perhaps walk from Land's End to John O'Groats? Well now is your chance....virtually!

Just because we are mostly all working at home, doesn't mean we can't get active. So why not encourage your friends or work colleagues to get active for a good cause.



Here's how:



Choose your distance

Decide on how far you or your team want to cover in steps each day.

For example:

- To climb Mount Everest we calculate it would take 85,238 steps
- To walk the Three Peak Challenge, we calculate it would take 22,110 steps



Set up your fundraising page

Click on the fundraiser button on our JustGiving landing page:

www.justgiving.com/adccct or let us know if you need a sponsorship form



Celebrate your challenge!

Celebrate your challenge when you have completed your distance, share and tag us on social media!

Cycle challenge

Choose an epic cycle distance for one weekend or pledge to cycle a set amount each day for a month. You decide as it is your challenge, your way!

What a great way to get together with friends or a brilliant family challenge to keep fit and healthy.

Whatever distance you decided to do, get in touch with our fundraising team to discuss how we can help you.

Race at your pace to cover the distance. You could choose to cycle:

- 874 miles to complete Land's End to John O'Groats
- 283 miles to cycle London to Paris
- 10 miles a day for a month
- or maybe just 1 mile a day, especially if you have little legs in your team!



Commit your commute



If you're working from home or finding yourself commuting less, then there is one plus side... you're likely to be saving a bit of money on travel. For many people, that's an average of £5-£7 per day.

If you're able to spare it, the money you would have spent on your commute could make a huge difference to the lives of children with life-limiting and life-threatening conditions, and their families.

So if you can, please consider committing your commute, by donating the equivalent to our children's hospice service. Every penny you give to us really will support our vital specialist care when it is needed the most.

ONE
DAY
£5

Just one day of an average commute cost could pay for a bespoke craft bag so our nurses can provide activities for a child in the community

ONE
WEEK
£25

The average cost of a week's commute could help pay for for a community respite visit for one of our families

ONE
MONTH
£100

A month's average commute could help fund two specialist play sessions for siblings in the community

Get involved today and be part of

#TeamDevine

Together we will
make a difference to every child and
family that needs our support

www.alexanderdevine.org/give

