

DEVINE GOLF DAY

A golf ball is positioned on a wooden tee, centered between the letters 'G' and 'L' of the word 'GOLF'. The golf ball features a blue logo consisting of a stylized 'A' with a fish-like shape inside, and the text 'Alexander Devine Children's Hospice Service' below it. The background is a lush green golf course.

CORPORATE SPONSORSHIP PACKAGES

Tuesday 24th September 2024
North Hants Golf Club



Registered with
**FUNDRAISING
REGULATOR**



Back for a fourth year, join us at our Devine Golf Day in 2024

After an incredible, successful event in 2023, our Devine Golf Day returns for a fourth year to a participants favourite, North Hants Golf Club, on Tuesday 24th September.

With space for 80 attendees to join us from across the corporate and golfing world, its both a fantastic opportunity to get your brand noticed across the region and network with local organisations. As one our largest fundraisers of the year, the event really does have a huge presence with supporters and companies alike.

Be part of something special

This is an exclusive opportunity for just 3 partners to be part of this special event.

A partnership will provide numerous benefits to your organisation, including; brand awareness, PR opportunities and, a great way for your company to gain exposure to businesses and influential individuals across Berkshire and London.

Sponsorship will go towards event costs including venue hire, catering, event suppliers, printing and marketing. This means that every penny raised at the Devine Golf Day will go towards providing specialist care and vital support for children with life-limiting and life-threatening conditions and their families.



Gold Package

£5,000

Limited
to one
company

On the day

- **1x VIP fourball entry valued at £600**
 - This includes tea/coffee on arrival and breakfast bap, a two course lunch and a full 18-hole game of golf for your team. You will have VIP access to the Justin Rose Suite for your team and any additional teams and guests joining you on the day.
 - 4 additional lunches provided for non-playing colleagues valued at £120.
- **Personal mention as our headline sponsor with company and service description, by CEO and Co-Founder, Fiona Devine, during her speech on the day.**
- **Opportunity to display company branding within the main registration area and club house during the main lunch and auction.**
- **Opportunity to provide promotional party bags with sampling (subject to approval by Alexander Devine event lead)**

Further benefits

- **Company volunteering opportunities**
 - Option for colleagues to volunteer at the Devine Golf Day in your company branding.
- **Alexander Devine event discounts in 2024**
 - 10% discount for your employees on additional fourball entries.
- **Dedicated fundraising contact**
 - Our fundraiser will help you engage your staff, clients and community to help you make the most of your event partnership with us. From charity presentations to private hospice tours and any future events you may wish to be involved with.

Printed and digital marketing

- **Event programme and printed materials**
 - Your logo included on all printed and digital marketing material (deadline 26th June 2024).
 - Your logo included on all printed and digital event materials used on the day (deadline 25th August).
 - Listed as our headline sponsor in our Devine Golf Day event programme.
- **Alexander Devine website and social media (over 8,000 followers)**
 - Your company branding on event webpage in a prime location with a link to your website.
 - Your company tagged in all event social media posts.
- **Digital newsletter (over 2,000 subscribers)**
 - Your company will be thanked for your support in our supporter newsletter.
- **Press releases**
 - Post event press releases will include a quote from your company.



Sapphire Package

£2,500

**SOLD
OUT**

On the Day

- **1x fourball team entry valued at £600**
 - This includes tea/coffee on arrival and breakfast bap, a two course lunch and an 18-hole game of golf for your team.
- **Personal mention by CEO and Co-Founder, Fiona Devine, during her speech on the day**
- **Branding of the Half Way Hut**
 - The Half Way Hut, a midway rest stop all golfers will pass, will be yours to brand as you like. Includes option of 2 of your staff volunteering in your company branding.

Printed and digital marketing

- **Event programme and printed materials**
 - Listed as event sponsors on our Devine Golf Day programme
- **Alexander Devine website and social media (over 8,000 followers)**
 - Company branding on the bottom of the event webpage with hyperlink to your website.
 - One social media post shared across all Alexander Devine channels acknowledging your company support.

Further benefits

- **Dedicated fundraising contact**
 - Our fundraiser will help you engage your staff, clients and community to help you make the most of your event partnership with us. From charity presentations to private hospice tours and any future events you may wish to be involved with.



Silver Package

£1,650



On the day

- 1x fourball team entry valued at £600
 - This includes tea/coffee on arrival and breakfast bap, a two course lunch and a full 18-hole game of golf for your team.
- Personal mention by CEO and Co-Founder, Fiona Devine, during her speech on the day
- Branding opportunities
 - Opportunities to display your branding at our registration.

Further benefits

- Dedicated fundraising contact
 - Our fundraiser will help you engage your staff, clients and community to help you make the most of your event partnership with us. From charity presentations to private hospice tours and any future events you may wish to be involved with.

Printed and digital marketing

- Event programme and printed materials
 - Listed as event sponsors in our Devine Golf Day programme.
- Alexander Devine website and social media (over 8,000 followers)
 - Company branding on the bottom of the event webpage with hyperlink to your website.
 - One social media post shared across all Alexander Devine channels acknowledging your company support.

