

PTA

FUNDRAISING

GUIDE



Alexander
Devine
Children's Hospice
Service



Making every precious moment count

We are a charity that provides specialist care and vital support to children with life-limiting and life-threatening conditions, and their families, across Berkshire and into surrounding counties.

Our holistic approach is tailored for every child and family in order to provide the best possible care and support that they need, as well as helping them create memories, for however long they have together.

Whether it is at our children's hospice in Maidenhead or out in the community in a family home, hospitals or schools, we can offer: Respite Care, Specialist Play, Symptom Management, Family Support, End of Life Care and Bereavement Support.



Alexander Devine

The charity was founded by John and Fiona Devine in memory of their son Alexander, who sadly passed away from a rare brain tumour in 2006 at the age of eight. Their personal experience and extensive research led them to realise the desperate need for a local children's hospice facility in Berkshire.

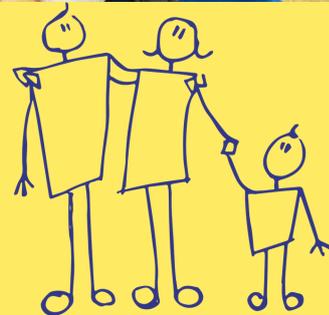
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Alexander Devine stepped in and made such an unforgettable impact on our lives

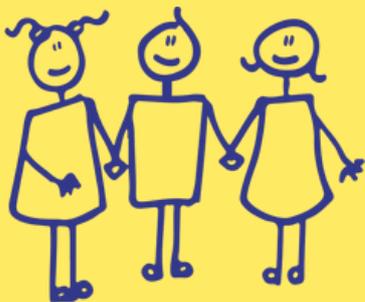


200+

children and families currently supported by Alexander Devine



2,765+



children in Berkshire and the surrounding counties with life-limiting conditions and research shows that this number is likely to increase by a further 11% by 2030

The need for our service has never been greater

WE NEED YOUR HELP

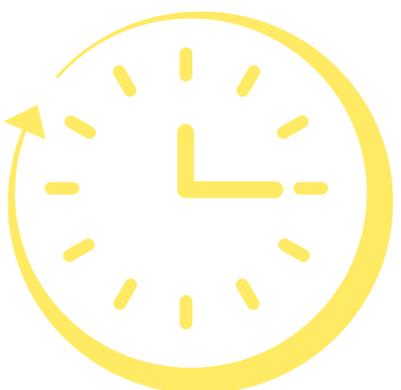
The specialist care and support is free of charge for families. But it costs

over £3million each year

just to maintain our current level of care.

With very minimal government and NHS funding, 83% of what our charity needs to meet the cost of running our service comes from donations, fundraising and gifts in Wills.

This means for every one hour of specialist care and support that we provide to each child and their family, only 10 minutes is funded by statutory sources.

ONLY
10 
minutes each
hour is funded

None of what we do would
be possible without the
generosity of people like
you



FUNDRAISING IDEAS

SUMMER BBQ



**TODDLER
TRIATHLON**

**SMARTIE
TUBE
ROUND-UP**



**SCHOOL
DISCO**



QUIZ NIGHT



**PRESENT
GROTTO**



**TEDDY
BEAR'S
PICNIC**



**BAKE
SALE**



**FILM
NIGHT**



**PENNY
COMPETITION**



SPONSOR YOUR CHILDREN

Fundraising Awards

Encourage your children to individually raise as much money as possible. For each fundraising target they hit, they will get a special prize from Alexander Devine!

swim, run,
cycle, hike or
even zumba!

£25

CERTIFICATE



£50

PIN BADGE



£75

GOODY BAG!!!



50
50

ORGANISE
YOUR
SCHOOL
EVENT
TODAY

split of profits
between our charity
and your PTA



OTHER WAYS TO GET INVOLVED

Volunteer with us

With a diverse range of skills, interests and hobbies, each and every day our wonderful force of volunteers help to make a huge difference to local children and their families.

We have volunteers supporting our care team, tending to our hospice grounds and also providing office administration. Throughout Berkshire and the surrounding counties we have volunteers fundraising and organising events for us.



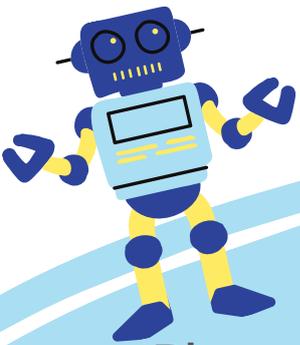
We are always looking for new volunteers. Whatever your experience and however much time you have to give, we would love to hear from you!



TOY COLLECTIONS

Do you have any pre-loved toys, teddies, books or games you can donate to help raise money for your local children's hospice service? We are always looking for items in nearly-new condition, with all working parts and in original boxes.

Why not set up a collection campaign in your school to give as many toys as possible a new home?

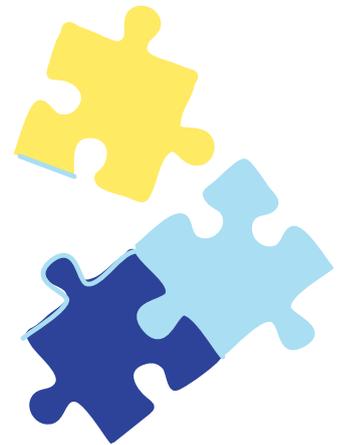


Please drop off your donations to

'The Hub'
Suite 3 and 4 Cedar Court,
Grove Park Business Estate,
Waltham Road, SL6 3LW

Put them into the large green collection bin
at the side of the building - thank you.

To arrange collection of larger items, please email
fundraising@alexanderdevine.org



Get in touch with our Fundraising Team and find out more



fundraising@alexanderdevine.org



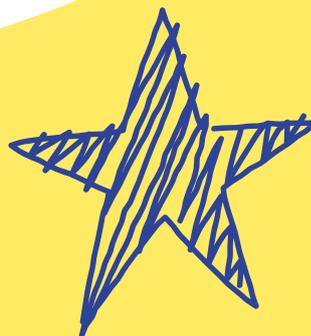
01628 822777



www.alexanderdevine.org



However you choose to support our charity we are so grateful



FUNDRAISING
REGULATOR

UK Registered Charity No. 1118947