



**Alexander  
Devine**  
Children's Hospice  
Service



# SCHOOL'S PACK

**TOGETHER WE HAVE THE  
POWER TO MAKE A DIFFERENCE**

# WE NEED YOUR SCHOOL'S HELP

Your school can make a huge difference to local children with life-limiting and life-threatening conditions, and their families. By choosing to support Alexander Devine Children's Hospice Service and help raise vital funds, you can help change their lives.

## CONTENTS

- The difference you can make
- How your school can get involved
- Fundraising ideas



**We would love to have  
the support of your school**

**TOGETHER WE  
CAN CHANGE  
LIVES**

# WHO WE ARE

Alexander Devine Children's Hospice Service is a local charity that provides specialist care and vital support to children with life-limiting and life-threatening conditions, and their families, across Berkshire and into surrounding counties.



Alexander Devine

John and Fiona Devine set up the charity in memory of their extraordinary little boy who in early 2006 sadly passed away at the age of eight from a rare brain tumour. Their personal experience, and subsequent extensive research, led them to realise that there was a vital need for a local children's hospice service with a hospice facility in Berkshire.

## VISION & AIMS

We deliver palliative care to children and families through an holistic approach that meets the individual needs of each child and their family.

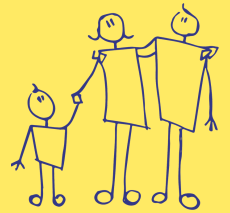
Our vision is to provide a service within Berkshire and surrounding counties that will give children and families the choice of care and support from a skilled and dedicated team.

## OUR MISSION

**Reaching out to every child and family that needs us, offering support and care from people who understand**



# 200+



children and families currently supported by Alexander Devine



# 2,765+

children in Berkshire and the surrounding counties with life-limiting conditions and research shows that this number is likely to increase by a further 11% by 2030



# THE NEED FOR OUR SERVICE HAS NEVER BEEN GREATER



# THE DIFFERENCE YOU CAN MAKE

## WHAT IT COSTS

The specialist care and support is free of charge for families. But it costs

**over £3million each year**

just to maintain our current level of care.

With very minimal government and NHS funding, 83% of what our charity needs to meet the cost of running our service, comes from donations, fundraising and gifts in Wills.

This means for every one hour of specialist care and support that we provide to each child and their family, only 10 minutes is funded by statutory sources.

**ONLY 10 minutes each hour is funded**



The support we receive from individuals, businesses, schools, community groups, clubs and volunteers enables us to run our vital children's hospice service across the whole of Berkshire and the surrounding counties

## HOW YOU CAN CHANGE LIVES



**£17**

could provide a memory box for a bereaved family, full of things to treasure forever

**£52**



could give a child with complex healthcare needs an hour of specialist care from an Alexander's Nurse

**£96**



could pay for a Splash session in our hydrotherapy pool, time for a family to come together and have fun

**£118**



could pay for a visit from a Clinical Nurse Specialist to help improve a child's quality of life through symptom management

**£442**



would fund a day at our hospice for a seriously-ill child, with plenty of fun and play as well as specialist clinical care

**£1,440**



could pay for a child with complex healthcare needs to stay with us overnight at the hospice



# DOLPHIN DAYS

Bespoke charity days for your school, organised and assisted by us! Personally designed by a member of our fundraising team to fit your space, children's ages, school events and the activities in which you would like to be involved.

Do you know why we have a dolphin in our logo?

Because it was 8 year old Alexander's favourite animal!

Start the day with an assembly to tell the children what our charity is about.

A morning of fun and educational workshops for each year group.

An afternoon full of activities and fundraising fun.

## Why choose a Dolphin Day?



A bespoke day created around the size, structure and ages of the classes in your school



Planned and communicated by an experienced member of the Alexander Devine Fundraising team



Provides an educational and fun day for the children, adding enrichment to their standard curriculum



A fun day that the children can look forward to as a termly reward or incentive

#JOIN  
TEAM  
DEVINE


BE PART OF  
SOMETHING  
SPECIAL





# HOW YOUR SCHOOL CAN GET INVOLVED

Don't have time for a whole day away from lessons? For an optional £2 donation per child, with these workshop based programmes you can still join the fun and make a huge difference! Whether you want to run it yourself or have a member of the Alexander Devine team come into your school, it is entirely up to you.



## THE MAUI PACKAGE (NURSERY)

For all our mini supporters! Featuring story-based presentations and workshops to get your children engaged with how our charity started. We will use messy play and lots of fun to share our values with the children.



## THE BOTTLENOSE PACKAGE (PRIMARY)

Based around more educational and creative activities for primary aged children. We will teach the children the importance of what we do and create some fun projects for the children which can fit within your academic curriculum.



## THE ORCA PACKAGE (SECONDARY)

This package is designed for older children to understand why what we do is so important and to come up with ideas of their own on how they can help. We will have group discussions and create some heart-warming letters that can be given to the children supported by our children's hospice service.



# SPONSORSHIP

## Fundraising awards for pupils

Encourage pupils to individually raise as much money as possible. For each milestone they achieve, they will get a special reward.

Fancy a sponsored swim, run, cycle, hike or even zumba? Get your school involved to raise money for our vital cause.

## EXAMPLE OF MILESTONE ACHIEVEMENTS



### Certificate of achievement

Get a personal certificate to thank you for your work



### Badge of honour

Award pin badges to pupils for their fundraising efforts



### Superstar fundraisers

For pupils who go above and beyond with their fundraising, a goody bag full of treats to celebrate their success



**OUR VITAL WORK IS ONLY POSSIBLE BECAUSE OF AMAZING SCHOOLS LIKE YOURS**



# FUNDRAISING IDEAS

There are so many different ways you can get involved and raise money for Alexander Devine. Here are just a few ideas to get you started...



CASUAL  
CLOTHES DAY



TEDDY  
BEAR'S  
PICNIC



SMARTIE  
TUBE  
ROUND-UP



WET  
SPONGE  
WIPE-OUT



READ-A-  
THON



TODDLER  
TRIATHLON

CUPCAKE  
WAR



TALENT  
COMPETITION



LUCKY  
BIRTHDAYS



FILM  
NIGHT



PENNY  
COMPETITION

COLOURING  
WALL



EVERY PENNY YOU RAISE MAKES A **HUGE** DIFFERENCE

# OTHER WAYS TO GET INVOLVED



## RUDOLPH RUN

Christmas 2024

A festive sponsored run or walk  
that can be held at your school!

Alexander Devine's

## Big Chick Knit

Spring 2025



Will you help us?



# #ROCKTHEBLUE

Children's Hospice Week

June 2025



Get in touch  
with our  
**Fundraising  
Team** and  
find out more



[fundraising@alexanderdevine.org](mailto:fundraising@alexanderdevine.org)



01628 822777



[www.alexanderdevine.org](http://www.alexanderdevine.org)

However you  
choose to  
support our  
charity we  
are so  
grateful

