

DEVINE GOLF DAY

A white golf ball is positioned on a wooden tee, serving as the letter 'O' in the word 'GOLF'. The ball features a blue logo consisting of a stylized 'A' shape with a bird-like figure inside. Below the logo, the text 'Alexander Devine Children's Hospice Service' is printed in blue. The background is a vibrant green golf course.

CORPORATE SPONSORSHIP PACKAGES

Thursday 25th September 2025
Sonning Golf Club



Back for a fifth year, join us at our Devine Golf Day in 2025

After an incredible, successful event in 2024, our Devine Golf Day returns for a fourth year to a new location, Sonning Golf Club, on Thursday 25th September.

With space for 80 attendees to join us from across the corporate and golfing world, it's both a fantastic opportunity to get your brand noticed across the region and network with local organisations. As one of our largest fundraisers of the year, the event really does have a huge presence with supporters and companies alike.

Be part of something special

This is an exclusive opportunity for just 3 partners to be part of this special event.

A partnership will provide numerous benefits to your organisation, including; brand awareness, PR opportunities and, a great way for your company to gain exposure to businesses and influential individuals across Berkshire and London.

Sponsorship will go towards event costs including venue hire, catering, event suppliers, printing and marketing. This means that every penny raised at the Devine Golf Day will go towards providing specialist care and vital support for children with life-limiting and life-threatening conditions and their families.



Gold Package

£2,500

Limited
to one
company

On the day

- **1x fourball entry valued at £600**
 - This includes tea/coffee on arrival and breakfast bap, a two course lunch and a full 18-hole game of golf for your team.
 - 4 additional lunches provided for non-playing colleagues valued at £120.
- **Personal mention as our headline sponsor with company and service description, by CEO and Co-Founder, Fiona Devine, during her speech on the day.**
- **Opportunity to display company branding inside and outside the club house during registration, the main lunch and auction.**
- **Opportunity to provide promotional party bags with sampling (subject to approval by Alexander Devine event lead)**
- **1x promotional board with your company branding at a hole on the course.**

Further benefits

- **Company volunteering opportunities**
 - Option for colleagues to volunteer at the Devine Golf Day in your company branding.
- **Alexander Devine event discounts in 2025**
 - 10% discount for your employees on additional fourball entries.
- **Dedicated fundraising contact**
 - Our fundraiser will help you engage your staff, clients and community to help you make the most of your event partnership with us. From charity presentations to private hospice tours and any future events you may wish to be involved with.

Printed and digital marketing

- **Event programme and printed materials**
 - Your logo included on all printed and digital marketing material (deadline 26th June 2025).
 - Your logo included on all printed and digital event materials used on the day (deadline 25th August).
 - Listed as our headline sponsor in our Devine Golf Day event programme.
- **Alexander Devine website and social media (over 8,000 followers)**
 - Your company branding on event webpage in a prime location with a link to your website.
 - Your company tagged in all event social media posts.
- **Digital newsletter (over 2,000 subscribers)**
 - You company will be thanked for your support in our supporter newsletter.
- **Press releases**
 - Post event press releases will include a quote from your company.



Sapphire Package

£1,750

Limited
to one
company

On the Day

- 1x fourball team entry valued at £600
 - This includes tea/coffee on arrival and breakfast bap, a two course lunch and an 18-hole game of golf for your team.
- Personal mention by CEO and Co-Founder, Fiona Devine, during her speech on the day
- Branding of the Half Way Hut
 - The Half Way Hut, a midway rest stop all golfers will pass, will be yours to brand as you like. Includes option of 2 of your staff volunteering in your company branding.
- 1x promotional board with your company branding at a hole on the course.

Printed and digital marketing

- Event programme and printed materials
 - Listed as event sponsors on our Devine Golf Day programme
- Alexander Devine website and social media (over 8,000 followers)
 - Company branding on the bottom of the event webpage with hyperlink to your website.
 - One social media post shared across all Alexander Devine channels acknowledging your company support.

Further benefits

- Dedicated fundraising contact
 - Our fundraiser will help you engage your staff, clients and community to help you make the most of your event partnership with us. From charity presentations to private hospice tours and any future events you may wish to be involved with.



Silver Package

£1,100



On the day

- 1x fourball team entry valued at £600
 - This includes tea/coffee on arrival and breakfast bap, a two course lunch and a full 18-hole game of golf for your team.
- Personal mention by CEO and Co-Founder, Fiona Devine, during her speech on the day
- Branding opportunities
 - 1x promotional board with your company branding at a hole on the course.

Further benefits

- Dedicated fundraising contact
 - Our fundraiser will help you engage your staff, clients and community to help you make the most of your event partnership with us. From charity presentations to private hospice tours and any future events you may wish to be involved with.

Printed and digital marketing

- Event programme and printed materials
 - Listed as event sponsors in our Devine Golf Day programme.
- Alexander Devine website and social media (over 8,000 followers)
 - Company branding on the bottom of the event webpage with hyperlink to your website.
 - One social media post shared across all Alexander Devine channels acknowledging your company support.

