

Help us create a

# Spring of Smiles



Neve, Aged 16



Registered with  
FUNDRAISING  
REGULATOR

Registered Charity Number 1118947

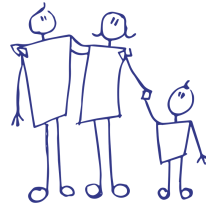
[WWW.ALEXANDERDEVINE.ORG/SPRING](http://WWW.ALEXANDERDEVINE.ORG/SPRING)

Together, we can help to create precious smiles for local children with life-limiting and life-threatening conditions, and their families.



# Your team can help us create a Spring of Smiles at Alexander Devine

Our vision is to provide a children's hospice service within Berkshire and surrounding counties that will give children with life-limiting and life-threatening conditions and their families a choice of care and support from a skilled and dedicated team.



## 200+

children and families currently supported by Alexander Devine.



## 1,370+

children in Berkshire alone with life-limiting conditions and research shows that this number is likely to increase by a further **11% by 2030**.



Here at Alexander Devine Children's Hospice Service, we want to help create more beautiful smiles like Neve's.

**"Neve's condition has affected our family in every possible way. We have to continually assess her safety wherever we are. Knowing that she is so well cared for when she is at Alexander Devine is priceless"**

- Gemma, Neve's Mum



Without the support of our amazing corporate supporters we would not be able to provide our vital children's hospice services.

With your support we help our families experience fun filled moments together in a safe environment with our care team.

Whether you take part in one of our events, organise team Spring fundraising or come up with your own Easter activities we can support you.

Arrange a meeting with your dedicated fundraiser to find out more about how you can get involved and for further fundraising, events and volunteering for your team this Spring.

We can't wait to hear what you will be up to!







## Spring Fundraising Ideas



Spring your team into action, with these exciting fundraising ideas to support your local children's hospice service.

Your business can lead the way in helping us bring smiles to the faces of the children we care for and their families this Spring.



### **Office Easter Egg Hunt!**

Organise an office-wide Easter egg hunt. Participants can donate to join the hunt, and compete to find the most and win!

### **Spring Bake Off!**

Host an Easter-themed bake sale with treats like bunny-shaped cookies, Easter egg cupcakes, and other festive goodies. Employees can contribute baked goods, and the proceeds can be donated to Alexander Devine.

### **Easter Basket Raffle!**

Create Easter baskets filled with goodies, chocolates, and small gifts. Sell raffle tickets to employees for a chance to win these baskets.

### **Easter Jar Guessing Game**

How many eggs are hidden in the giant jar at reception? For a donation employees guess the number of eggs and the closest wins the jar!

### **Spring Picnic!**

Organise a Spring picnic for employees and their families. Host fundraising party games and donate items for an easter egg hunt!

### **Egg and Spoon Race Tournament!**

Host an egg and spoon race tournament in a nearby park or open area. Teams pay a donation to enter and put forward their best runner and the winners can receive office bragging rights or small prizes.







# Walking Challenges



## THE HOSPICE TO OFFICE WALK

Whether you are a seasoned walker or a casual stroller, rally your colleagues to come together this Spring for a walking challenge. A great team building and wellbeing activity and raise vital donations for the hospice, while hopefully enjoying the Spring sunshine!

Create your own bespoke walk using our [hospice to office event pack](#).

## Camino de Santiago

Join us for an unforgettable journey of a lifetime as Fiona Devine MBE, Founder and CEO of Alexander Devine Children's Hospice Service, leads a trek along the iconic Camino de Santiago from 14th to 21st September 2025.

If you feel that you would like to set yourself, not just a physical challenge but a personal one too, join Fiona Devine MBE on this authentic, beautiful, insightful and transformative journey.

Download our [Camino de Santiago information pack](#) to find out more about this exciting challenge.



## Precious moments



Your support could fund a fun filled day at our hospice for a child with a life-limiting or life-threatening condition. Giving them opportunities for Spring activities such as Easter baking, Easter egg hunts and Spring crafts as well as specialist clinical care.

Going the extra mile to create unique experiences to ensure that every child we support has a smile on their face this Spring.

Spring  
day of  
play! £442



# The Big Chick Knit

Alexander Devine's

## Big Chick Knit

Chirping into Easter 2025

[WWW.ALEXANDERDEVINE.ORG/CHICKS](http://WWW.ALEXANDERDEVINE.ORG/CHICKS)

We are so EGG-cited that Spring is almost here, which also means the launch of The Big Chick Knit campaign!





Each year, incredible knitters, crocheters and crafters from across our local area make chicks and friends, each with a chocolate egg inside. We are taking these chicks to new heights and are aiming to get all of Berkshire involved!

### How can your team get involved?

You can knit or hook together fluffy chicks, donate Creme Eggs, host one of the chick boxes at your offices or volunteer at our chick hospital, there's plenty to get involved with.

We also appeal to supermarkets, businesses, schools and other organisations to donate or collect eggs for us. Can your office can hold a Creme Egg drive or buy a pack using the [Amazon Big Chick Knit wishlist](#) ?

We accept various types of chocolate eggs, including:

-  Cadbury's Creme Egg
-  Cadbury's Oreo Egg
-  Cadbury's Caramel Egg
-  Reese's Peanut Butter Crème Egg
-  Hershey's Cookies 'N' Cream Egg





# Each 50p\* Crème Egg is worth a £3 donation!



**5 Crème Eggs**

could help provide a memory box for a bereaved family, full of things to treasure forever.



**35 Crème Eggs**

could pay for a Splash session in our hydrotherapy pool, where a family can come together and have fun!

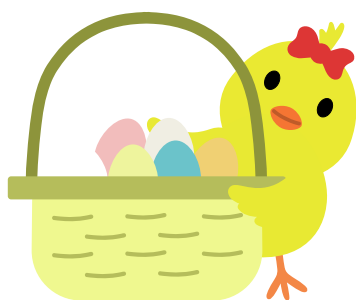


**143 Crème Eggs**

could fund a day at the hospice for a child with a life-limiting or life-threatening condition, giving them the opportunities for fun and play as well as specialist care

\*based on an average calculation on the competitive costs of a Crème Egg

## Spring Wishlist



Every Spring we are touched by the amount of Easter eggs and gifts donated to the hospice for our families. Our care team have put together much needed items on our [Amazon hospice wishlist](#) where items can be sent directly to the hospice with a note from your team.

We are always so grateful for the items we receive and are touched by how quickly our wishlist is fulfilled. So this year we are asking our supporters to also consider fundraising.

## Spring Volunteering

Does your team have volunteering hours they can use to support our Spring activities and events?

From filling chicks with chocolate eggs, to helping with our chick hospitals, we need your support to make this the biggest Chick Knit yet!

Contact your dedicated fundraiser to organise your spring volunteering and find out more.



# Creme Egg Collection Point

Each Creme Egg is worth a £3 donation to your local children's hospice and will help create smiles this Spring



**Alexander  
Devine**  
Children's Hospice  
Service

Registered charity no 1118947





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